

## Wisconsin Industry Partnerships 2010-2011 Workshops

The Department of Workforce Development (DWD), with assistance from the Center on Wisconsin Strategy (COWS), will continue its program outreach and technical assistance to further industry partnerships throughout the state. **Wisconsin Industry Partnerships** will feature a series of video conferences for IP conveners, two full-day academy workshops, a system reform workshop for state employees, and a full-day workshop for labor leaders. The purpose is to provide targeted technical assistance to inform ongoing partnership development and training, provide peer-learning platforms, and better equip labor leaders and public agency employees with the tools to understand and implement industry partnerships as a new model of economic and workforce development.

### Industry Partnership Academy Sessions:

- **Caucus of Conveners Learning Series (Wednesdays)**

- ❖ October 6, 2010
- ❖ December 8, 2010
- ❖ April 13, 2011

*A two-hour facilitated video conference call of statewide industry partnership conveners to establish an ongoing learning network for sharing successes, challenges and identifiable troubleshooting techniques related to convening new and maintaining existing industry partnerships.*

- **Workshop: Employer Engagement in Industry Partnerships**

- ❖ Wednesday, October 20, 2010

*This workshop will offer the perspective of our various statewide employers actively engaged in industry partnership convening and training. Employers from our regions will give us their first-hand view of the process, sharing the hurdles and successes of moving from convening to training.*

- **Workshop: Goal-Setting, Benchmarking and Evaluation of Industry Partnerships**

- ❖ Thursday, March 3, 2011

*Industry partnership convening and training is far more likely to optimize worker outcomes and meet the needs of business if it is driven by clearly agreed-upon goals and benchmarks, and subject to rigorous ongoing evaluation. This workshop will focus on evaluation frameworks and tools for IPs.*

### Additional Industry Partnership Workshops sponsored by DWD / COWS:

- **Industry Partnerships and System Reform for State Employees**

- ❖ Wednesday, September 15, 2010

*Building off our successful "Industry Partnerships 101" seminar for state employees (DWD, Commerce, DPI and WTCS) in February 2010, Larry Good, Chairman, Corporation for a Skilled Workforce ([www.skilledwork.org](http://www.skilledwork.org)), will join us once again in Madison to further our discussion of system reform.*

- **Workforce Resources for Labor Leaders** (in collaboration with WRTP/BIG STEP and WI State AFL-CIO LETC)

- ❖ Wednesday/Thursday, April 20-21, 2011

*This conference is part of a new annual series to discuss ways labor can better connect to state-level resources, policy-making, and regional industry partnerships aimed at helping workforces and workplaces overcome the training and skills challenges presented by tough economic times and the changing structure of industry.*

Please visit [http://www.dwd.state.wi.us/industry\\_partnerships](http://www.dwd.state.wi.us/industry_partnerships) for more info.